



<http://delivr.com/1bvmz>



Scan me to find out more about the QR Codes in Higher Education workshop

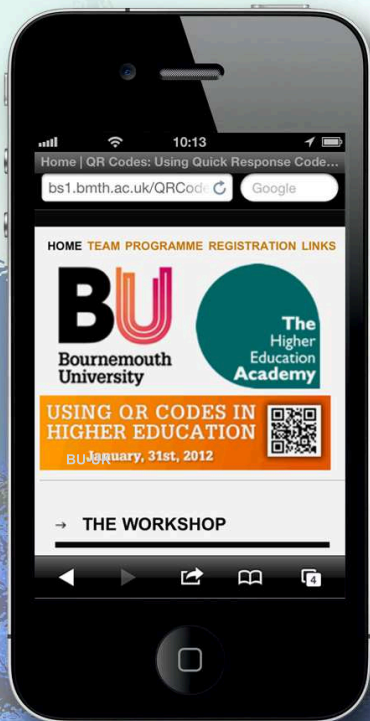
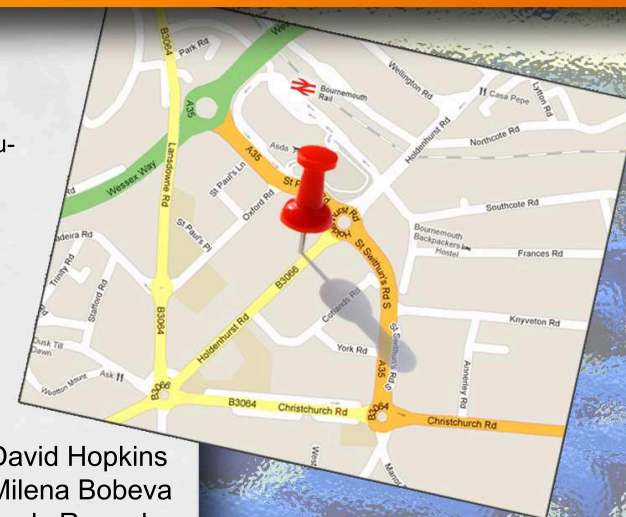
USING QR CODES IN HIGHER EDUCATION

Tuesday 31st January 2012

QR Codes, the 2D bar codes, are becoming the new norm for businesses to reach their customers and provide a fast user-friendly way to access relevant content online through the use of mobile technology. Educational institutions are on the uptake in making use of these 21st century tools as a way to engage their main stakeholders, i.e. students.

Funding from the HE Academy (HEA) has made it possible to offer the opportunity for knowledge transfer and development of new skills and ideas through networking with people interested in QR Codes as a new form of communication channel. The workshop is designed to take you on a journey of discovery, tailored to your own QR-experience.

It is suitable for both people who are new to the QR Code-concept and those who have substantial experience and would like to build a network to extend the use of QR Codes in education through collaboration in joint projects.



Organisers: David Hopkins
Milena Bobeva

Guest: Andy Ramsden

HEA Representative: Lynn Vos

<http://delivr.com/1c4cytt>

<http://qrcodesbu.eventbrite.co.uk>

@QRBU

Bournemouth University
The Executive Business Centre
89 Holdenhurst Road, Bournemouth
BH8 8EB